Shweta Jain

Product Designer

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PROFESSIONAL SUMMARY

Product Designer with 2 years of experience turning ambiguous requirements and complex workflows into shipped, systems-level product experiences. Known for taking ownership early — designing role-based systems, governance workflows, and end-to-end products across B2B SaaS, GovTech, Fintech, and Real Estate. Works directly with clients, product managers, and engineers across the US, UAE, and India, using AI-assisted workflows to move quickly from ambiguity to production-ready design.

PROFESSIONAL EXPERIENCE

Monkhub Innovations — Product Designer

Oct 2024 – Sept 2026

- Led end-to-end product design across **12+ shipped digital products and experiences**, often as the sole designer, working directly with clients across the US, UAE, and India.
- Translated ambiguous business and client requirements into **user journeys, information architecture, and workflow logic** across new and unfamiliar product domains.
- Designed complex, **role-based systems and operational workflows** — including access control, governance, and multi-actor admin experiences — for B2B SaaS, GovTech, and real estate products.
- Partnered with product managers, engineers, and stakeholders to define product scope, contribute to **PRDs**, and ship production-ready solutions.
- Used **AI-assisted workflows** (Figma Make, Claude, Gemini, Antigravity, MCPs) alongside React/Next.js prototyping to accelerate exploration and production handoff.
- Stepped into increased ownership when collaborating designers transitioned off projects, leading key product areas for Made As Me and MOST AI — including conversion-focused checkout flows and MOST AI's Host App and **AI Product Showcase**.

SELECTED PRODUCT WORK

CRUXA Group & Nagar Palika Parishad (Powered by E-Netra)

GIS Survey Operations & Governance Ecosystem — Web + Mobile

- Designed the end-to-end GIS survey ecosystem across the field survey app and administrative dashboard, connecting field data collection with survey management and operational workflows.
- Redesigned a 12–15-step field survey into a swipeable, sectioned flow with progress visibility, while working with the PM to remove unnecessary steps and fields and improve survey completion efficiency by **40%**.
- Reduced duplicate survey records by **75%** by validating the **GIS Property Number** before survey creation and surfacing existing surveys for the property.
- Reduced administrative effort by **65%** through role-based workflows and automated survey status management.

Propkee (Real Estate Company)

Seller Console & Operations System

- Led end-to-end design of Propkee's seller ecosystem as the product expanded from an initial **Admin Panel** into a multi-role real estate platform, defining how ownership, access, and lead management should work across the organization.
- Reduced ownership ambiguity by **~80%** by defining organizational hierarchy, role-based permissions, and clear ownership rules for leads and listings.
- Improved lead allocation speed by **~60%** by structuring the workflow as Lead > Organization > Assigned Agent, with Account Owners controlling assignment and redistribution.
- Designed listing workflows from submission through review, approval, and publishing, creating governance around inventory and preventing unauthorized listing creation.

Saudi Pay (Fintech, UAE)

Multi-Currency Wallet — 0->1 Concept

- Designed a multi-currency pilgrim wallet from an **open-ended brief** to help Hajj travelers go cashless, addressing the complexity of managing payments across currencies and reducing reliance on cash during international travel.
- Defined a **unified SAR-based wallet model** that let users maintain one balance while viewing its value in their home currency, avoiding repeated currency conversion throughout the payment journey.
- Designed the end-to-end payment experience across onboarding, wallet funding, QR payments, transactions, and settlement, bringing multiple payment needs into one cohesive flow.
- Worked with stakeholders to define payment workflows and product requirements, taking the concept from product definition through design and pitch.

ADDITIONAL PRODUCT EXPERIENCE

Additional shipped work includes scheduling systems, community apps, gaming interfaces, GIS/field operations, admin dashboards, immersive web and VR experiences, internal enterprise products, and consumer applications — across GovTech, SaaS, Fintech, Real Estate, Gaming, consumer products and XR/VR.

SKILLS

Design & Product: Product Design, UX Strategy, UI Design, Product Thinking, Systems Thinking, User Research, Information Architecture, User Flows, Workflow Design, Interaction Design, Design Systems, Usability Testing, Prototyping

Tools: Figma, Framer, Miro, Adobe Creative Suite, HTML/CSS

AI & Development: Figma Make, Claude, ChatGPT, Gemini, Antigravity, Cursor, React, Next.js

EDUCATION

Guru Gobind Singh Indraprastha University — B.Tech, Computer Science Engineering, July 2024